



Meeting Minutes

DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE

SEPTEMBER 12, 2018 – NOON

DART Central Station, Multimodal Room
620 Cherry Street, Des Moines, Iowa

TRAC Members Present:

Teresa Volcheck (Chair) Mark Hutchens (Vice Chair, via phone), Hayley Anderson, Allen Root, Emmanuel Smith (via phone), Randy Henrickson

TRAC Members Absent:

Denise Jones, Michele Meadors

TRAC Staff Present:

Catlin Curry, Melissa Fuller, Luis Montoya, Rachel Simon, Carl Saxon

A. ROLL CALL AND ESTABLISHMENT OF QUORUM

The meeting was called to order by Chair, Teresa Volcheck at 12:00 PM.
Roll call was taken and a quorum was met.

B. APPROVAL OF JULY 11, 2018 MEETING MINUTES

Teresa Volcheck called for any corrections to the July 11, 2018 meeting minutes. It was moved by Allen Root and seconded by Hayley Anderson to approve the meeting minutes as presented. The motion carried unanimously.

C. ACTION ITEMS

None.

D. DISCUSSION ITEMS

1. Transit Service Planning Update – Luis Montoya

Luis Montoya, Planning Manager, gave an update on Windsor Heights Walmart Project. Construction will start soon and projected completion date is 11/15/18. He also provided an update on the recent major service change implemented in August and plans for future service changes to meet the changing needs of the western suburbs.

2. TRAC Goals FY 2018-19 – Catlin Curry

Catlin Curry discussed TRAC goals for FY19 with the committee. He will email the list the group brainstormed for review. The committee will vote at the next meeting in November.

3. Biannual Survey Distribution – Rachel Simon

Rachel Simon, Communications Coordinator, shared the Biannual Survey will take place early October. The purpose of the survey is to measure community perceptions of DART including customer satisfaction and non-rider awareness and perception. The results will be available in December.

4. Farebox Updates – Amy Larson/Rachel Simon

Rachel Simon, Communication Coordinator, provided a Farebox update. The new fareboxes have been installed in all buses. Paper transfers will discontinue on November 1st. Rider communication for this is schedule to start September 17th.

5. Event Promotion Updates – Rachel Simon

Rachel Simon, Communications Coordinator, provided ridership for event promotion from the summer service extensions:

- Yankee Doodle Pops – 1,102 ride, down 35%
- 80/35 Music Festival Route 60 Extension – 449 rides, down 21%
- Farmers Market D-Line Extension – 6,062 rides, increase 16%
- Iowa State Fair Route 1 extension – 230,984 rides (8,121 mobile tickets purchased), increase 1%

E. OTHER BUSINESS

1. Chair and Vice Chair Nominations

Teresa Volcheck and Mark Hutchins terms are coming to an end. Email nominations to Catlin Curry. Those eligible for nominations are Hayley Anderson, Allen Root and Emmanuel Smith. Voting will take place in November.

F. TRAC MEMBER COMMUNICATIONS

None mentioned.

G. STAFF UPDATES

None.

H. PUBLIC COMMENT

None.

I. FUTURE AGENDA ITEMS

1. TRAC Chair and Vice Chair Voting
2. 2019 TRAC Meeting Dates

J. UPCOMING MEETINGS

1. DART Commission – Noon Tuesday, October 2, 2018, DART Central Station
2. TRAC – Noon Wednesday, November 14, 2018, DART Central Station

K. ADJOURN

Teresa Volcheck, Chair adjourned the meeting at 1:00 PM. It moved by Randy Henrickson and seconded by Hayley Anderson. The motion was carried unanimously.